

PERFORMANCE
SERIES



Exceptional Efficiencies. Streamlined Workflows.

MA MARK ANDY



A Unique Combination of Speed & Quality

The Performance Series P3 is engineered to drive profitability and respond to the changes in your label print demands both now and into the future. It features a unique, short web path printing platform and delivers the fastest make-ready times in the industry.

Designed with Business Responsive Technology, the P3 is driven by a precision-engineered direct drive train. The accessible and operator-friendly print station design features integrated self-setting components, swift-loading inking system, intuitive automation and web management, guaranteeing shift-to-shift speed, consistency and accuracy.

It's no wonder the Performance Series is the fastest selling platform press in narrow web history — it offers an extremely productive and versatile business solution. At a price point comparable to most pre-owned presses in its class, the P3 is a smart investment for businesses looking to expand capabilities.



Business Responsive Technology

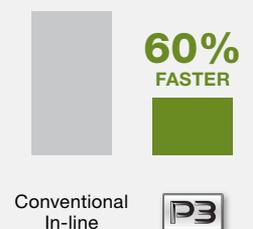
Redefining Label and Package Printing Production

Technology at Mark Andy starts with our vision — to be responsive to converter needs by developing solutions that are superior in quality, highly productive and increase profitability.

Continuous innovation that offers unparalleled long-term benefits — it's what we call Business Responsive Technology.



Changeover Time



Advanced Print Performance for Traditional Label Printing

In a highly competitive and rapidly evolving industry, the Performance Series P3 was developed to optimize your production efficiency. The P3 features an award-winning print station design that creates a more seamless workflow.

Agile – Superior flexibility

Simple – Rapid and repeatable settings

Precise – Consistent print quality management

Lean – Reduce material and ink waste

Smart Business – Redefine profitability

Operator Friendly

- Impression sets automatically with independent plate roll design
- Advanced print station design offers intuitive operator functionality
- Open access to print deck components — easy plate loading and cleaning

Maximized Print Performance

- 30 second set up of a single station
- Repeatable settings maintain job-to-job consistency
- Self-positioning rigid doctor blade system

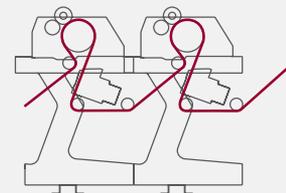
Productive Label Printing

- Reduced operator tasks — minimizes setup time and maximizes consistency
- Ideal for any size production run
- Innovative load-and-lock inking system eliminates several steps, resulting in one quick motion



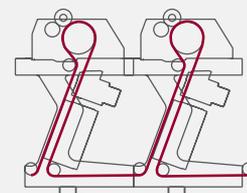
Lean & Efficient Web Paths

UV Printing



Shorter web path —
70 inch (178 cm) between print heads.

Hot Air & UV Combination



Efficient web path for maximizing both hot air and UV chilled or non-chill applications. No re-webbing needed.



Specifications & Configurations

Now you can have it all — reliable performance, exceptional efficiencies and superior quality — at a great value. The Performance Series P3 model is a modular platform that can be configured to support a variety of conventional pressure sensitive applications.

P3	Imperial	Metric
Web Width	10/13/17 inch	250/330/430 mm
Max Speed	750 fpm	230m/min
Substrate Range	2 mil – 14 pt	50 – 360 micron
Print Repeat Range	5.5 – 24 inch	140 – 610 mm
Die Repeat	24 inch max	610 mm max
Unwind Capacity	40 inch	1016 mm
Rewind Capacity	40 inch	1016 mm

Features

Drive System	Durable, precision-engineered drive train
Print Station	Exclusive open design with load-and-lock technology
Die Cutting	In-line rotary die cutting
Drying & Curing	High-efficiency hot air drying Inter-station UV Combination hot air and UV ProLED UV LED

Options

Hot Foil
Cold Foil
Lamination
Dual Rewinds
Rotary Screen
Die Cutting

For individualized configurations, our Custom Design Team can develop a variety of printing and converting solutions to meet many specialized applications. Ask your representative about all available options.

Applications

- Film Labels
- Prime Labels
- Paper Labels
- Industrial/Heavy Duty Labels
- Tags & Tickets
- Wine Labels

With a mission to serve as your **Total Solutions Partner**, our global team is committed to delivering high quality, innovative solutions and support to help you drive profitability. Mark Andy responds to business needs by offering a broad range of equipment, education, support and supplies to printers and converters around the world.

Partnering with Mark Andy means access to leading global brands with **Mark Andy** narrow and mid-web printing presses, **Rotoflex** finishing solutions, and a complete line of **Mark Andy Print Products** consumables and pressroom supplies. All Mark Andy products are supported by the largest customer service team in the industry, committed to delivering spare parts, technical service, PM programs, retrofits and rebuilds, as well as dedicated hands-on training through **Mark Andy University**.

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